



Media Information

March 2017

Opel at the 87th Geneva International Motor Show

Opel Product Offensive: All Eyes on New Insignia and Crossland X

- Second generation Opel Insignia: New Grand Sport and Sports Tourer ready to shine
- Personal Assistant: Hotel room booking and parking spot search with Opel OnStar
- X-citing crossover: First public appearance for new Opel Crossland X
- 7 in 17: Opel production offensive with seven new models this year in full flow

Rüsselsheim/Geneva. Opel is demonstrating just how “x-citing” its new models are at this year’s 87th Geneva International Motor Show. The Rüsselsheim-based carmaker is currently presenting the all-new Opel Insignia [Grand Sport](#) and [Sports Tourer](#) variants of its flagship to the world for the very first time, whereas the “x-tremely” trendy and versatile [Crossland X](#) is making its first public appearance. Opel’s 2017 Geneva offering is rounded off by Opel OnStar’s Personal Assistant service adding a concierge hotel booking service to its list of benefits.

The all-new Opel Insignia is in extremely good shape. It has the sporty elegance of a large coupé, its completely new architecture makes it uncompromisingly spacious and truly fun to drive, and it offers exemplary safety and comfort features just as a true flagship should. Not only does the second generation Insignia impress with its breathtaking lines on the outside and its great wellness atmosphere on the inside, it also provides the widest range of intelligent technologies reaching from the trendsetting [Opel IntelliLux LED® matrix headlights](#) and the very sophisticated all-wheel drive system with torque vectoring to ultra-modern driver assistance systems and the refined **head up display**. The active hood for improved pedestrian protection rounds off the significant increase in safety. In addition, the Insignia comes with Opel-typical first-class connectivity with smartphone integration, which now offers a new **Opel OnStar** feature, which allows Insignia occupants to book hotel



rooms¹ and search for suitable parking spots² via an OnStar personal advisors. The new Insignia impresses with great agility, increased roominess and outstanding value for money making it a serious challenger even for premium brands.

The new flagship is also the first Opel available with intelligent **all-wheel drive** with [torque vectoring](#), an **eight-speed automatic transmission** and a **360° camera**. Together with efficient new generation turbo engines, weight reduction of up to 200 kilograms (depending on the variant) and a lower seating position, the new Opel Insignia Grand Sport and Sports Tourer are more agile than ever before and give the driver a direct and rewarding driving experience.

Cool crossover with ultra-modern technologies

The stylish new Opel Crossland X is making its public debut in Geneva. The car comes with the bold design and the virtues of a SUV plus the attributes facilitating an urban lifestyle. The versatile urban crossover model offers a segment-leading trunk volume of 520 litres – with five passengers on board – along with an elevated seating position and resulting excellent overview. Both the driver and the front seat passenger can take advantage of the award-winning and AGR-certified (Aktion Gesunder Rücken) ergonomic seats with Opel being the only manufacturer to offer such comfort in the segment (in both the Crossland X and the Mokka X). In addition, passengers in the rear have the possibility to adjust their seating position by 150 millimetres in longitudinal direction. This makes the Crossland X even more versatile.

Opel's new crossover model comes with ultra-modern technologies that make every day life, safer, simpler and more pleasant. Optional innovative full-LED headlamps, a head up display and the Panoramic Rear View Camera along with Advanced Park Assist, Forward collision alert with pedestrian detection and Automatic Emergency Braking, Lane Keep Assist, Speed Sign Recognition, Driver Drowsiness System and Side Blind Spot Alert are just some examples. Opel OnStar and the modern IntelliLink infotainment systems, which are, depending on the end device, compatible with Apple CarPlay and Android Auto, ensure outstanding digital connectivity.

¹ Via booking.com. E-mail address and credit card required.

² Via Parkopedia.



'7 in 17'

Opel have a ['7 in 17'](#) product offensive, which will see seven new models launched during the course of the year in Europe. For Ireland, this means the new Insignia Grand Sport, new Insignia Sports Tourer, new Crossland X and new Grandland X. The Crossland X will join the all-wheel drive Mokka X in the booming CUV/SUV B-segment, whereas the Grandland X will appeal to customers looking for a C-segment crossover. For the commercials segment, a new Vivaro Sport edition will be launched also in 2017.

The revolutionary Opel [Ampera-e](#), which outshines its electric car rivals with a certified NEDC range of 520 kilometres (measured in accordance with the New European Driving Cycle), together with the adventurous, all wheel drive Opel Insignia Country Tourer will be models for the future in Ireland.

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All in the Name: The all-new Opel Insignia Grand Sport

- Grand design: Elegant silhouette with top aerodynamics in the style of a 4-door coupé
- Grand innovations: Next generation IntelliLux LED[®]
- Grand comfort: AGR-certified wellness seats with massage function
- Grand service: Extended Opel OnStar service with Personal Assistant
- Grand technologies: Most sophisticated all-wheel drive system in class
- Grand lightness: Up to 175 kilograms weight saving vs the outgoing model

Rüsselsheim/Geneva. Make way for the Opel Insignia Grand Sport. The first look at the next generation of Opel's flagship already shows why it deserves its new name. Following the popular first generation Insignia, the Car of the Year 2009 of which more than 900,000 have been sold already, the new Insignia Grand Sport, currently making its debut at the Geneva Motor Show, is set on being even more successful and it has everything it needs to do exactly that. It is based on a completely new architecture. The wheelbase has been elongated by 92 mm, enabling a much more spacious interior that especially benefits the rear passengers. It also allowed the designers to give the new Insignia Grand Sport outstanding, new, athletic proportions and a true flagship presence: looking much lower and more athletic, it has the slim, lithe silhouette of a coupé and the bold road stance of upper class vehicles. Inside, the new Insignia Grand Sport also delights the driver with a slim, embracing dashboard and a three centimetres lower seating position providing a much more engaging and direct driving experience.

In fact, the new Insignia Grand Sport doesn't just look more dynamic – it is more dynamic. Like for the Opel Astra, efficiency was key during the development of the new Insignia. Optimised packaging and the use of lightweight material have helped cut the weight significantly, to the benefit of driving precision and agility. New, high-tech features such as



the all-wheel drive system with torque vectoring – the most sophisticated system offered in the segment – or the new eight-speed automatic transmission allow drivers to exploit its strengths to the full.

Furthermore, the Insignia Grand Sport comes with a string of top technologies that make driving it safer, more relaxing and more comfortable than ever. Building on the highly acclaimed LED matrix adaptive lighting system of the Astra, Opel engineers developed the next generation IntelliLux LED[®] light for the Insignia: it is even faster, more precise and more powerful and its high beam now has a reach of up to 400 metres. Lane Keep Assist with automated steering correction, a new head-up display and the 360° camera along with comfort features such as the unique AGR-certified premium seats, front and rear seat heating right up to the heated windscreen further enhance the new Insignia's comfort. Outstanding infotainment and connectivity are obviously also on board thanks to the latest generation IntelliLink systems and the personal connectivity and service assistant Opel OnStar, which, with the launch of the Insignia, will offer a new Personal Assistant service. But the new Insignia Grand Sport does not only care about the safety of its occupants: it is the first Opel with an active aluminium hood which, in case of a collision with a pedestrian, lifts in milliseconds to increase clearance with the hard engine parts to improve protection.

“Opel once again lands a major coup with the new Insignia Grand Sport. No other car in the Insignia class can boast as many ultra-modern technologies. We made it light, agile and fantastic to drive. And our designers gave it an exceptional combination of elegance and athleticism that even cars from upper classes and prices will envy. The new Insignia really reaches new heights. It is a Grand Sport in the best sense of the word,” said Opel CEO Dr. Karl-Thomas Neumann.

Pure Emotion: Design inspired by Monza Concept

The much-admired Monza Concept was the inspiration behind the interior and exterior design of the new Insignia Grand Sport: - after all, the new flagship was to look as upscale and athletic as the concept car.

The results are convincing: The new Insignia Grand Sport looks as lithe as it has become light. The new generation weighs up to 175 kilograms less than the outgoing model. While



the wheelbase of its completely new architecture has been enlarged by 92 millimetres, its overhangs have been sensibly reduced and its tracks widened by 11 millimetres. A 29-millimetre lower, sweeping roofline adds to the Insignia's design drama: it has the athletic and elegant silhouette of a four-door coupé.

The prominent grille and the slim-line headlamps directly inspired by the Monza Concept enhance the wide horizontal gesture of the front end and provide it with a bold appearance. The grille sits lower than on the outgoing model and further emphasises the solid stance. The up to 20-inch alloy wheels are also an eye-catcher. Furthermore, the side window graphics feature with an upper chrome strip, rather than a full-chrome treatment, and the coupé-like roofline graphically pull the car down and emphasise its stretched appearance. The "blade" light catcher in the lower doors pulls attention rearwards. The new Insignia Grand Sport is as sleek as it looks: it has an exemplary drag factor of 0.26 making it one of the most aerodynamic vehicles in its class.

At the rear, clear and simple lines combined with the slim, precise double-wing LED signature also give the car a wider appearance. The newly designed centre high-mounted LED stop lamp has been integrated into the roofline. It helps to give the rear end a more high-tech look typical of premium brands' vehicles.

The attention to the smallest detail is also tangible inside the vehicle. The cockpit clearly reflects Opel's design philosophy "sculptural artistry meets German precision". The instrument panel features subtly sculptured surfaces, a distinct driver orientation, and a wide horizontal layout. The overall design clearly reflects a feeling of efficiency, precision and spaciousness. Rear occupants greatly benefit from the new design and the reworked proportions. The extended wheelbase and a completely new package give them 32 millimetres more room at hip height, 25 millimetres more shoulder and knee room and 8 millimetres more headroom. Trunk volume of 490 to 1,450 litres is also impressive.

The cockpit is fully aligned to the person behind the steering wheel who sits three centimetres lower than previously and is therefore better integrated into the car, getting a sportier, more engaging and intense driving experience. The generous centre console that further embraces the driver provides the feeling of sitting in an upper class car. Clean lines,



sculptural surfaces and first-class craftsmanship with soft feel, premium material in all touch zones also contribute to a great feeling of wellness and elegance.

Much attention has been paid to the controls and the infotainment interface. The frameless touchscreen of the IntelliLink system exudes a sophisticated and technical character. Many functions are controlled via the touchscreen in order to simplify the interface, while three functional zones of controls have been designed to allow quick and intuitive operations: the upper ones for the major functions of the infotainment system, the central ones for climate and heating controls, the lower ones for driver assistant controls. Drivers and passengers do not have to dive into sub-menus on the touchscreen to find the most essential functions.

Propulsion technologies that increase driving pleasure

The Insignia Grand Sport is as dynamic to drive as it looks. It will be available with a wide range of latest generation turbocharged engines and transmissions at market launch.

The engine portfolio of the new Opel Insignia Grand Sport starts with a newly designed extremely efficient petrol unit, the **1.5-litre turbo** available with 103 kW/140 hp and 121 kW/165 hp (NEDC fuel consumption: urban 7.3 l/100 km, extra-urban 4.8-4.7 l/100 km, combined 5.7 l/100 km; 130-129 g/km CO₂). A further highlight is the top-of-the-range petrol engine for the new Insignia. The **2.0-litre turbo** delivers 191 kW/260 hp and maximum torque of 400 Nm (NEDC fuel consumption: urban 11.2 l/100 km, extra-urban 7.1 l/100 km, combined 8.6 l/100 km; 197 g/km CO₂). The 2.0-litre, four-cylinder unit comes in combination with the completely new **eight-speed automatic transmission**, which shifts smoothly, and a highly sophisticated **all-wheel drive system with [torque vectoring](#)** – a unique feature in the midsize segment. On this high-tech all-wheel drive system, two multi-plate clutches replace a conventional rear axle differential and can accelerate the wheels individually in a split-second depending on the driving situation.

The propulsion offering is rounded off by the especially efficient **new six-speed manual transmission** for the refined **1.6-litre diesel engines** with outputs of 81 kW/110 hp and 100 kW/136 hp (NEDC fuel consumption: urban 5.1-4.6 l/100 km, extra-urban 3.9-3.6 l/100 km, combined 4.3-4.0 l/100 km; 114-105 g/km CO₂). In addition, Opel will offer the



optimised 2.0-litre diesel with 125 kW/170 hp (NEDC fuel consumption: urban 6.7 l/100 km, extra-urban 4.3 l/100 km, combined 5.2 l/100 km; 136 g/km CO₂).

The further improved [FlexRide chassis](#) provides the basis for optimal, situation-based driving behaviour. It adapts the dampers, steering, throttle response and shift points (on automatics) independently or based on the modes 'Standard', 'Sport' or 'Tour' which can be selected by the driver. Depending on the selected mode, steering and throttle response are more direct and the ESP anti-skid system intervenes earlier or later. The new central 'Drive Mode Control' software is the heart and soul of the adaptive chassis. It continuously analyses the information provided by the sensors and settings and recognises the individual driving style.

Safety first: Outstanding assistance systems

The new Insignia Grand Sport not only impresses with state-of-the-art propulsion and chassis technology but also with ultra-modern assistance and comfort features. No other model in the segment offers such a wide range of intelligent technologies as the new edition of the Opel flagship.

One of the highlights in every sense of the word is the second generation of Opel's innovative and award-winning adaptive [IntelliLux LED[®] matrix light](#), which has 32 LED segments – twice as many as in the Astra – integrated into the very slim headlamps of the Insignia. The increased number of LED segments enables the various light patterns to adapt to the prevailing traffic situation even more precisely and the transitions are faster and more seamless. To improve visibility even further while driving through curves on full high beam, Opel engineers added an innovative active curve lighting function to the new Insignia's IntelliLux LED[®] matrix headlights. According to the steering angle, the light intensity provided by the LED segments lighting the inner of the curve rises to better illuminate the line to follow, while illumination of the exterior of the curve is dimmed down. Last but not least, a further, dedicated LED spotlight located within the low beam module provides additional illumination at full high-beam for up to 400 metres.

Additional driver assistance systems include:



- the **head up display**: Information such as speed, traffic signs, set speed of speed limiter, adaptive cruise control or navigation direction is projected onto the windscreen and in the driver's direct line of sight.
- the **360° camera**, which consists of four individual cameras, one on each side of the car. It enables a 360-degree bird's-eye view and thus facilitates every parking and low speed driving maneuver.
- **Adaptive Cruise Control (ACC)**, which measures the distance to the vehicle in front and adapts the speed accordingly. The vehicle will initiate automatic emergency braking if the distance decreases abruptly.
- **Lane Keep Assist with automated steering correction and Lane Departure Warning (LDW)**. Provides gentle steering wheel movements (and LDW alerts if necessary) to help drivers avoid unintentionally drifting out of their lane.
- **Rear Cross Traffic Alert**. The system uses radar sensors in the rear bumper to detect objects coming from up to 20 metres at 90 degrees from the left or right side behind the vehicle, a very useful function when reversing out of a parking spot with limited visibility.

Simply outstanding: Top-level comfort and infotainment

The Insignia Grand Sport also set standards in comfort. Opel is still one of the very few manufacturers to offer seats certified by "Aktion Gesunder Rücken" (Campaign for healthy backs). The **premium ergonomic front seats** in the Insignia, optionally available in leather, offer a unique combination of electric side bolster settings, **massage, memory and ventilation functions** in addition to the multiple standard adjustment possibilities. Passenger in the rear can also look forward to more comfort with the two outside seats being available with seat heating. The [heated windscreen](#) guarantees good visibility quickly on cold winter days. In addition, **keyless "Open & Start"** comes as standard on all trim levels and enables comfortable access to the vehicle. There is a slight difference regarding the fuel filler cap: it's "missing" on the new Insignia generation. But Opel engineers did not forget it, they decided to do without the customary twist-off cap. Now refueling is easier, faster and above all clean.

Great entertainment and outstanding connectivity – both typical for Opel – are ensured by the latest **Apple CarPlay** and **Android Auto** compatible **IntelliLink** systems. And while the



smartphone is seamlessly integrated into the vehicle's infotainment it now can also be charged wirelessly without the use of a cable. Naturally, the groundbreaking connectivity and service assistant **Opel OnStar** is also on board, offering services ranging from Automatic Crash Response to Stolen Vehicle Assistance. A new Personal Assistant service will be launched together with the Insignia, enabling its occupants to ask OnStar advisors, for example, to select a hotel and proceed to room reservation. Furthermore, the 4G LTE Wi-Fi Hotspot featured in the OnStar system allows all Insignia occupants to connect their devices to the net.

Prices for the new Opel Insignia Grand Sport start from €25,940 (RRP including VAT in Germany. More than ever, its increased agility, additional roominess, top technologies and outstanding price-performance ration make it a serious challenger even for premium brands.

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Spacious and Sporty: The New Opel Insignia Sports Tourer

- Spacious: 130 litres more maximum trunk space compared to predecessor, kicking motion opens power tailgate
- Fun: Convincing driving dynamics, all-wheel drive with torque vectoring
- Impressive: Consistent dynamic line following example of the Monza Concept
- Protective: With Lane Keep Assist, Automatic Emergency Braking and more
- Bright: Latest generation Opel IntelliLux LED[®] matrix headlights turn night into day
- Connected: IntelliLink infotainment on Opel OnStar with hotel booking and parking information
- Cosy: Heated windscreen, heated steering wheel, heated front and rear seats

Rüsselsheim/Geneva. The all-new Opel Insignia Sports Tourer is in extremely good shape. It combines an exciting and sporty appearance with uncompromising spaciousness and offers exemplary safety just like a true flagship should. The second generation Insignia, currently celebrating its debut in Geneva, impresses with its breathtaking lines, a trunk volume that has been increased to 1,665 litres – over 130 litres more than the outgoing model – and high-tech solutions ranging from the trendsetting Opel IntelliLux LED[®] matrix headlights and ultra-modern driver assistance systems to the cool head-up display. In addition, the Insignia comes with first-class connectivity which now offers a new Opel OnStar Personal Assistant feature, which allows Insignia occupants to book hotel rooms¹ and search for parking² via an OnStar Advisor. The new flagship is also the first Opel available with an eight-speed automatic transmission, a 360° camera and intelligent all-wheel drive with torque vectoring.

¹ Via booking.com. E-mail address and credit card required.

² Via Parkopedia



The new Opel Insignia Sports Tourer is up to 200 kilograms lighter than the outgoing model – depending on powertrain and trim. This was mainly made possible by the use of lightweight materials and efficient packaging. Combined with the lower seating position of the driver it results in a noticeable increase in driving dynamics – never before has a large estate from Rüsselsheim been so agile.

“Our new flagship is packed with ‘high-tech’ for everyone, with affordable technologies that make driving safer and more comfortable. Then there is the interior space! Whether for business or recreation, the new Insignia Sports Tourer meets just about every kind of transport requirement. In other words, it is the spaceship from Rüsselsheim! Finally, the driving experience – really dynamic! The car is much leaner than before and features the newest generation FlexRide chassis,” said Opel CEO Dr. Karl-Thomas Neumann.

The new Insignia Sports Tourer comes with the same leading technologies already announced for the [Grand Sport](#) limousine. Most notably that includes the next generation of the adaptive Opel IntelliLux LED[®] matrix light system, which is even quicker and more precise than before. Features such as Lane Keep Assist with automatic steering correction increase safety even further. Furthermore, the new Insignia is the first Opel with an active hood. In case of a collision, the hood lifts up in milliseconds, thus increasing the distance to the engine and offering pedestrians improved protection.

Inside, the optional **AGR**-certified (**Aktion Gesunder Rücken e. V.**) premium ergonomic seats with massage, ventilation and memory function ensure an even more comfortable ride. Furthermore, the two outer rear seats are heated – just like the windscreen. The large panorama sunroof enables an unhindered view towards heaven.

Obviously, Opel also thought about comfortable and clean loading. The tailgate of the new Insignia Sports Tourer can be opened and closed by making a kicking motion under the rear bumper.

Overall, the new Insignia Sports Tourer, which is already available for order impresses with improved agility, increased spaciousness, top technologies along with outstanding value for money. Prices start at €26,940 (RRP including VAT in Germany) and the new Insignia is real challenger even for models from the premium segment.



Emotional eye catcher: Insignia Sports Tourer in Monza Concept skin

The new Insignia Grand Sport already takes many cues from the athletic [Monza Concept](#) but this is taken even further in the new generation Insignia Sports Tourer. Although the exterior dimensions have grown slightly to 4,986 millimetres, the newcomer looks much more athletic and agile. The 11 millimetres increased track, the prominent grille and the Monza Concept-inspired headlights all add to this perception. The car's stance is also emphasised by the wheelbase, which has been extended by 92 millimetres to 2,829 millimetres, and a front overhang that has been reduced by 30 millimetres. The Opel blade starting in the front door and sweeping towards the rear helps carry the eye from front to back. The chrome window blade dynamically flows into the LED tail lamps and gives the only 1,500 millimetre tall Insignia Sports Tourer an even more athletic appearance. The silver roof rails (standard in all equipment levels) help stretch the car, make it look lower and emphasise the high-quality design.

The Insignia Sports Tourer's kinship with the Monza Concept is especially apparent at the rear: The shape looks much lighter than before with the newcomer defined by clear lines. Together with the slim, slightly protruding LED taillights in double-wing design, they help the rear end of the Opel flagship to make a strong impression. The high-tech look of the Monza Concept thus becomes reality.

Easy loader: Tailgate with an extra kick

The next generation Sports Tourer not only looks more elegant and sporty, it is also more practical. The overhang between bumper and trunk is reduced, thanks to the neatly designed tailgate, which also makes loading easier. In addition, the width between the wheel arches has increased, which makes it easier to install bulky items such as a dog kennel. The same applies to the length of the trunk, which has grown by 97 millimetres to 2,005 millimetres with the backs of the rear seats folded. The new Insignia Sports Tourer thus offers a maximum trunk volume of 1,665 litres, over 130 litres more than its predecessor.



In order to make loading as easy as possible, the **tailgate can be opened with a kick**, without touching the car. In combination with “Keyless Open” a simple small kicking motion under the rear bumper is enough to open the tailgate (a vehicle silhouette projected onto the ground shows the correct area). A further kicking motion under the bumper will close the tailgate. The clever system can detect any obstruction and stops the mechanism in case of emergency. In addition, for practicability, the height of the opening can be programmed, in case the car is in a garage. Furthermore, the tailgate can still be opened by a switch on the driver’s side of the car, a button at the rear or via the key’s remote control.

In order to increase loading space the new Insignia Sports Tourer comes with optional 40/20/40 foldable rear seats enabling even more flexible loading space configurations. The rear seat bank can be folded down by simply pushing a button located in the luggage compartment. Furthermore, the FlexOrganiser Pack with side rails, dividing nets and various fastening options is available as an option so that all loaded materials can be stored safely and tidily.

There is a slight difference regarding the fuel filler cap: it’s “missing” on the new Insignia generation. But Opel engineers did not forget it, they decided to do without the customary twist-off cap. Now refueling is easier, faster and above all clean.

Wellness: Comfort and connectivity for driver and passengers

The attention to detail is also recognisable in the passenger compartment. Headroom has increased by 31 millimetres, shoulder-room by 25 millimetres and space for the hips by 27 millimetres. Additional luxury is provided by the optional 1,400 x 860 millimetres **panorama sunroof** that stretches back over the heads of rear-seat passengers. For the first time, **both outer rear seats of the Insignia are also heated.**

The cockpit is adapted to the person sitting behind the steering wheel. The driver of the new Insignia Sports Tourer sits lower in the car than before and is surrounded by the instruments and centre console, as if sitting in a command centre. The frameless touchscreen of the IntelliLink system, which is oriented towards the driver, displays a high-class character. In addition to the touchscreen, the controls can be operated intuitively by



three rows of buttons. The top row is reserved for the infotainment system, the middle row for heating, ventilation and air conditioning and the bottom row is for driver assistance systems.

Great entertainment and outstanding connectivity are ensured by the latest **Apple CarPlay and Android Auto compatible IntelliLink systems**. And while the smartphone is seamlessly integrated into the vehicle's infotainment it now can also be charged wirelessly without the use of a cable. Naturally, the groundbreaking **connectivity and service assistant Opel OnStar** is also on board, offering services ranging from Automatic Crash Response to Stolen Vehicle Assistance. A new Personal Assistant service will be launched together with the Insignia, enabling its occupants to ask OnStar advisors, for example, to select a hotel and proceed to room reservation as well as looking for available parking. Furthermore, the 4G LTE Wi-Fi Hotspot featured in the OnStar system allows all Insignia occupants to connect their devices to the net.

The premium, **AGR-certified ergonomic front seats** in the Insignia offer a unique combination of electric side bolster settings, massage, memory and ventilation functions while the heated windscreen guarantees good visibility quickly on cold winter days.

Top technologies: IntelliLux LED[®], 360° camera, active Lane Keep Assist

One of the highlights in every sense of the word is the (already) second generation of Opel's innovative and award-winning adaptive [IntelliLux LED[®] matrix light](#). The Opel LED[®] matrix light now has 16 LED segments integrated into each of the very slim headlamps of the Insignia. The increased number of LED segments enables the various light patterns to adapt to the prevailing traffic situation even more precisely and the transitions between the multiple lighting patterns are faster and more seamless. To improve visibility even further while driving through curves on full high beam, Opel engineers added an innovative active curve lighting function to the new Insignia's IntelliLux LED[®] matrix headlights. Last but not least, a further, dedicated LED spotlight located within the low beam module provides additional illumination at full high-beam for up to 400 metres.

Additional driver assistance systems include:



- **Head up display:** Information such as speed, traffic signs, set speed of speed limiter and adaptive cruise control or navigation direction is projected onto the windscreen and in the driver's direct line of sight ensuring that the eyes remain on the road.
- **360° camera**, which consists of four individual cameras, one on each side of the car. It enables a 360-degree bird's-eye view and thus facilitates every parking and low speed driving maneuver.
- **Adaptive Cruise Control (ACC)**, which measures the distance to the vehicle in front and adapts the speed accordingly. The vehicle will initiate automatic emergency braking if the distance decreases abruptly.
- **Lane Keep Assist with automated steering correction and Lane Departure Warning (LDW).** Provides gentle steering wheel movements (and LDW alerts if necessary) to help drivers avoid unintentionally drifting out of their lane.
- **Rear Cross Traffic Alert.** The system uses radar sensors in the rear bumper to detect objects coming from up to 20 metres at 90 degrees from the left or right side behind the vehicle.

Pure fun to drive: Torque vectoring all-wheel drive and broad range of powertrains

The petrol propulsion offering starts with the newly designed extremely efficient **1.5-litre turbo** with outputs of 103 kW/140 hp and 121 kW/165 hp (NEDC fuel consumption: urban 7.7-7.5 l/100 km, extra-urban 5.3-4.8 l/100 km, combined 6.2-5.8 l/100 km; 141-132 g/km CO₂). A further highlight is the top-of-the-range petrol engine for the new Insignia. The **2.0-litre turbo** delivers 191 kW/260 hp and maximum torque of 400 Nm (NEDC fuel consumption: urban 11.5 l/100 km, extra-urban 7.1 l/100 km, combined 8.7 l/100 km; 199 g/km CO₂). The 2.0-litre, four-cylinder unit comes in combination with the completely new **eight-speed automatic transmission**, which shifts smoothly, and a highly sophisticated **all-wheel drive system with torque vectoring** – a unique feature in the midsize segment. On this high-tech all-wheel drive system, two multi-plate clutches replace a conventional rear axle differential and can accelerate the wheels individually in a split-second depending on the driving situation.

The new Insignia Sports Tourer will initially also be available with the optimised 2.0-litre diesel with 125 kW/170 hp (NEDC fuel consumption: urban 6.9 l/100 km, extra-urban 4.3



l/100 km, combined 5.3 l/100 km; 139 g/km CO₂). A wider selection of diesel engines will be available soon.

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New Opel Crossland X: Stylish for the City with SUV Coolness

- X-tremely cool: All-new crossover model to be launched in booming CUV/SUV segment
- New X family: Opel Crossland X joins Opel Mokka X bestseller
- X-tra casual: Elevated seating position, spacious interior and high flexibility
- X-factor technologies: Opel OnStar, great infotainment and numerous assistance systems
- X-act overview: Head up display, 180 degree rear view camera and innovative full LED headlights

Rüsselsheim/Geneva. Crisp and compact on the outside, very spacious and versatile on the inside with trendy two-tone paintwork and a cool SUV look – that is the all-new Opel Crossland X. This versatile urban crossover model (Crossover Utility Vehicle) is the second member of the Opel X family in the B-segment where it joins the sporty bestseller, the Mokka X. The larger Grandland X will be launched in the compact class (C-segment) later this year. These two X-newcomers bring together the best of different worlds: Cars with the bold design, the virtues of a SUV and the attributes facilitating an urban lifestyle. They are the Opel models with the certain X-tra.

Compared with the Opel Mokka X, which comes with optional four-wheel drive for occasional off-road outings, the new Opel Crossland X is predestined for urban areas with its crisp exterior dimensions while also being perfectly suitable for a shopping spree at the organic farm shop or for a holiday trip to France. With a length of 4.21 metres, the new Crossland X is 16 centimetres shorter than an Astra while at the same time 10 centimetres higher. The occupants can thus enjoy the elevated seating position and resulting excellent



overview. Buyers looking for an even better experience can improve the feeling of space even further with the optional panoramic glass roof.

Furthermore, the newcomer offers outstanding innovations that make every day driving safer, more comfortable and easier. Innovative full LED headlights, head up display and the 180-degree Panoramic Rear View Camera along with Advanced Park Assist, Forward Collision Alert with pedestrian detection and Automatic Emergency Braking¹, Driver Drowsiness System, Lane Keep Assist, Speed Sign Recognition and Side Blind Spot Alert are just some examples. The new Crossland X also comes with Opel-typical outstanding connectivity thanks to Opel OnStar as well as Apple CarPlay and Android Auto compatible IntelliLink infotainment technology including up to 8-inch large colour touchscreens.

Both the driver and the front seat passenger can take advantage of the award-winning and AGR-certified (Aktion Gesunder Rücken) ergonomic seats with Opel being the only manufacturer to offer such comfort in the segment (in both the Crossland X and the Mokka X). Elsewhere, trunk volume of 520 litres – without folding the rear seats down – is class leading. In addition, passengers in the rear have the possibility to adjust their seating position by 150 millimetres in longitudinal direction, thus either increasing legroom or the capacity of the luggage compartment. This makes the Crossland X even more versatile.

“Demand for small SUV and crossover models tailored for urban traffic is increasing significantly. The Crossland X with its combination of cool, SUV-inspired design, outstanding connectivity and high practicality represents a second strong competitor in this vehicle class next to our sporty Mokka X,” said Opel CEO Dr. Karl-Thomas Neumann. “Our agile Crossland X delivers on driving pleasure while oozing urban lifestyle, making it perfect for the city and escapes to the countryside.”

The CUV/SUV B-segment is booming with sales figures are up five-fold since 2010. One of the bestsellers and thus one of the trendsetters is the Opel Mokka X. The Crossland X will now add further stimulation to this new, rapidly growing segment situated below the established compact class and ensure additional growth of the Opel brand.

¹ Works automatically above 5 km/h and below 85 km/h. From 5 to 30 km/h the deceleration metric to reduce the impact speed of the collision is 0.9g. From 30 to 85 km/h the system brakes to the speed by a maximum of 22 km/h. After this threshold, the driver needs to brake himself to reduce the speed even further.



Clear design and outstanding space utilisation

Bold, crisp and cool are the three attributes that every “urban crossover” needs. The new Crossland X has them all while remaining a typical Opel with best possible packaging and a huge personality. With its length of 4,212 millimetres, width of 1,765 millimetres and height of 1,590 millimetres it is very compact. The Crossland X brings its very own interpretation of Opel’s design philosophy ‘Sculptural Artistry meets German Precision’ to the table and makes it both sophisticated and rugged. From the front, it confidently displays a prominent grille with shining Opel Blitz. Two chrome winglets embrace the Blitz and flow outwards to the characteristic ‘double-wing’ Opel signature LED daytime running lights. The horizontal lines from the Opel logo in the middle to the chrome winglets and the chrome bars following through to full LED headlights give the perception of extra width. SUV-typical claddings and silver inserts in the front and throughout the entire lower section of the vehicle support the confident appearance and display functional and sporty elegance.

Crisp side lines along with the seemingly ‘floating roof’, which visually separates the lower from the upper section of the vehicle, optically stretch the Crossland X and reinforce its spacious interior. The ‘floating roof’ also displays its relationship to the Opel ADAMs’ arched chrome window line that drops towards the rear. Just like for the individualisation champion, customers can order a different colour for the roof. The prominent rear of the Crossland X makes a clear SUV statement with its visible underbody protection. The highly mounted split rear lights also feature the ‘double-wing’ graphic and form the intersection between the trunk lid and the downwards sloping roofline increase this.

Being at the core of Opel’s design philosophy, sculptural design with a clear sense of precision also plays a major part in the interior design. Instrument panel and centre stack are clearly structured and horizontally aligned to the driver. Subtle chrome finishes around the cluster and air vents convey a message of high quality. The up to 8-inch colour touchscreen for the modern, Apple CarPlay and Android Auto compatible infotainment systems **Radio R 4.0 IntelliLink** and **Navi 5.0 IntelliLink** is seamlessly integrated in the centre stack. Compatible smartphones can even be charged wirelessly via inductive



charging. The Wi-Fi Hotspot provided by the optional personal connectivity and service assistant **Opel OnStar** ensures outstanding connectivity for all mobile devices.

The generous feeling of space and the first-class **ergonomic seats** in the Crossland X make long trips comfortable. In addition, the Opel Crossland X convinces with a high level of flexibility, which can also be put down to its sliding rear seats. They come with a 60/40 split and can be moved back by up to 150 millimetres, making travelling in the second row even more comfortable for passengers for long legs. Alternatively, when moving them forward, trunk space can be increased to a class-leading 520 litres. Long items can be stowed easily when the armrest is folded away. In addition, trunk volume increases to 1,255 litres if the rear seats are folded down completely. Naturally, numerous stowage possibilities for everyday items are available in the cabin. The Crossland X can be locked, opened and started with **Keyless Open & Start**.

Trendsetting lighting technology and important assistance systems

Journeys can be made even more relaxing and safer with the numerous ultra-modern technologies and assistance system available with the new Opel Crossland X. **Innovative full-LED headlamps** ensures outstanding visibility in the dark. Functions such as cornering light, high beam assist and auto levelling guarantee optimal illumination of the road ahead. The optional **Head Up Display** reduces the danger of distractions and projects the most important data on speed, navigation and assistance systems into the driver's direct line of sight.

The **Opel Eye front camera** processes diverse data thus forming the basis for the driver assistance systems such as **Speed Sign Recognition** and **Lane Keep Assist**. If the system registers that the lane is being left unintentionally it warns the driver by emitting audible and visible signals. **Cruise control with speed limiter** also makes driving more pleasant. **Forward collision alert with pedestrian detection and Automatic Emergency Braking²** helps avoid accidents. The system not only issues an alarm and a visual warning but also brakes independently if the distance to a vehicle moving ahead decreases rapidly and the driver does not react. Furthermore, forward collision alert is combined with a

² Available as of model year 18



special **Driver Drowsiness System**², which evaluates the fatigue level through the drive style and alerts the driver if a break is needed.

The Crossland X also comes with a **Panoramic Rear View Camera**. It increases the angle of sight at the back of the car to 180 degrees so that the driver can, for example, see other road users approaching from either side when reversing. Elsewhere, the latest generation of **Advanced Park Assist** facilitates parking even further. It recognises suitable parking slots and parks the vehicle automatically. It can also exit the parking slot automatically. In both cases, the driver only needs to operate the pedals. And during the winter months the **heated steering wheel** and the **heated windshield** increase comfort and safety.

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