



## Media Information

September 2017

Opel at the 67<sup>th</sup> International Motor Show

### It's Showtime: The Opel World Premieres at the IAA

- Grandland X: The dynamic SUV with lots of space
- Insignia GSi: The special sports machine for connoisseurs
- Insignia Country Tourer: Stylish off-road looks for adventurers
- 2.0-liter BiTurbo: New top-of-the-line diesel for Insignia GSi and Country Tourer
- Opel Exclusive: The individualists customized for personal taste
- Vivaro Tourer and more: The luxurious space shuttles from Opel

With the new brand credo “**The future is everyone’s**” Opel recently joined Groupe PSA to create a true European champion. Visitors to the 67<sup>th</sup> International Motor Show in Frankfurt from September 14 to 24 can see first-hand what this means. A number of models with the Blitz are making their world premiere at the **Opel Stand D09** in **Hall 8.0**.

Leading the way is the new **Opel Grandland X**, jointly developed by Opel and PSA from a proverbial white sheet of paper. With its dynamic, adventurous silhouette, top technologies, typical SUV qualities and generous space for up to five people and their luggage, it will be a true contender in the booming SUV segment. World premiere number 2, the new **Insignia GSi** with an extra-sharp chassis, and number 3, the new **Insignia Country Tourer**, will also spark excitement. While the Insignia GSi is a real sports machine for connoisseurs, the Country Tourer will appeal to Insignia fans who prefer a stylish, practical station wagon with off-road looks. Both feature the intelligent all-wheel drive system with torque vectoring – unique in this segment. And the individualists among Opel aficionados will be delighted to hear that the exceptional personalization concept **Opel Exclusive** is also being introduced.



In addition, Opel will also debut the new large vans of the bestseller Vivaro at the show, including the **Vivaro Tourer**. They are ideal as highly versatile and comfortable passenger variants. For instance, the Vivaro Tourer with a rotating seat bench or swiveling individual seats in the second row and a folding table can be turned into a chic and practical business lounge in no time at all.

“The new Opel brand claim ‘The future is everyone’s’ is a promise and an obligation. We stand for that and our products stand for that. Our world premieres at the IAA show how we at Opel make innovative technologies in elegant and practical cars available for a broad audience. And with models like the new Opel Grandland X we enter new market segments and offer our customers more choice than ever before. Come visit us at the IAA and see for yourself,” is the open invitation from Opel CEO Michael Lohscheller.

### **Opel Grandland X: Dynamic compact SUV for booming market**

Modern, dynamic lines, a cool off-road look and the elevated seating position with good all-round visibility typical of an SUV, along with a host of top technologies as well as plenty of space and comfort for up to five passengers – this is the new Opel Grandland X. The portfolio of ultra-modern assistance and comfort features for the Grandland X is first class: Automatic Cruise Control with pedestrian detection and Automatic Emergency Braking, Driver Drowsiness Alert, Advanced Park Assist and the 360° Camera are just some highlights. Opel again delivers on its commitment to leadership in lighting technology, equipping the Grandland X with bright driving light thanks to Adaptive Forward Lighting (AFL) LED headlamps. And the newcomer offers driving fun all year round and on every surface. This is also thanks to the optional electronic IntelliGrip traction that ensures best traction and stable handling regardless of whether the Grandland X is travelling on snow, mud, sand or wet surfaces.

AGR-certified ergonomic front seats (Campaign for Healthier Backs), heated steering wheel as well as seat heating front and rear ensure top comfort. The tailgate that opens and closes with a simple foot movement enables easy access from outside. In typical Opel fashion, Grandland X drivers and passengers enjoy top connectivity with the latest generation of Android Auto and Apple CarPlay compatible IntelliLink systems as well as



the personal connectivity and service assistant Opel OnStar including Wi-Fi Hotspot<sup>1</sup> and new services such as booking hotel rooms<sup>2</sup> and searching for parking<sup>3</sup>.

Ideally equipped, the 4.48-meter long Grandland X and third member of the Opel X family is a true contender in the booming SUV class and will further revitalize the segment. In the compact class alone, the SUV share has increased from seven percent in 2010 to nearly 20 percent today. At the same time, the Grandland X expands the extensive Opel portfolio in the very popular compact car segment.

### **Opel Insignia GSi: Sharp sports machine for driving fun with foresight**

Sharper, more precise, even more efficient. The new Opel Insignia GSi is a sports machine – as a limousine or station wagon – for those who like something special. A driver's car for maximum fun on all kinds of roads. The standard FlexRide chassis with very dynamic set-up that adapts to prevailing driving style and road conditions in split seconds as well as the new Michelin Pilot Sport 4 S tires on 20-inch alloy wheels ensure an extremely high level of grip. The intelligent all-wheel drive with torque vectoring is unique in this segment – with this technology, the new Opel Insignia GSi responds even more directly and precisely to steering commands, offers top lateral grip for maximum stability and shines with exemplary traction. The new eight-speed automatic transmission can be operated via shift-paddles at the steering wheel for an even more active driving experience. And on top of all this the GSi will also be available with Opel's new top-of-the line 2.0-liter BiTurbo diesel engine. The newly designed unit produces 154 kW/210 hp at 4,000 rpm and develops strong torque of 480 Nm from only 1,500 rpm thanks to sequential two-stage turbocharging (Official fuel consumption GSi 2.0 BiTurbo in accordance with New European Driving Cycle: urban 8.9 l/100 km, extra-urban 6.1 l/100 km, combined 7.3 l/100 km, official specific combined CO<sub>2</sub> emissions 192 g/km). The new 2.0 BiTurbo accelerates the GSi from 0 to 100 km/h in just 7.8 seconds with a maximum speed of 233 km/h.

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<sup>1</sup> OnStar Services require activation and account with OnStar Europe Ltd. Wi-Fi Hotspot Services require account with nominated network operator. Charges apply after expiry of applicable trial periods. All services subject to mobile network coverage and availability. Check [LOCAL SITE] for service limitations and charges.

<sup>2</sup> Via Booking.com. E-Mail address and credit card required.

<sup>3</sup> Via Parkopedia



Typical of the new Insignia generation is the combination of lightweight design, low center of gravity and 2.0-liter turbo power generated by the aforementioned diesel unit. This results in excellent balance and a very good power-to-weight ratio, virtues that are also reflected on the stop watch. "The new Insignia GSi with the 2.0 Turbo engine is clearly quicker over one lap of the Nürburgring Nordschleife than the more powerful Insignia OPC of the previous generation," concluded Director Performance Cars & Motorsport, Volker Strycek, during testing. One of the reasons is that the GSi limousine is 160 kilograms lighter than a comparable Insignia OPC 2.8 V6 Turbo. Just like a lean athlete.

Such internal values deserve a special exterior. With large chrome air-intakes at the front and its neat rear fascia with spoiler for the necessary downforce on the rear axle, the GSi's looks perfectly match the performance. The AGR-certified, leather upholstered, integrated sports seats (specially developed for the GSi), the leather sports steering wheel and the aluminium pedals add the finishing touches.

### **Opel Insignia Country Tourer: Tough shell, comfortable interior**

The new Opel Insignia Country Tourer rounds off the Insignia presence at the IAA. Another top variant in the Insignia family, it captivates with its own special, tough charm also thanks to its stylish appearance. The silver coloured skid plate helps to pull the car down to underline the solid stance. Moulded black protective cladding around the lower vehicle body and the wheel arches emphasize the rugged appearance. The rear end also delivers adventurous cues, such as a silver coloured skid plate and dual exhaust bezels that reinforce the wider impression.

Those who wish to leave asphalt roads behind will welcome 20 millimeters of additional ground clearance along with the all-wheel drive with Twinstar torque vectoring and the new five-link rear suspension. Matching the character of the rugged all-rounder, the new Insignia Country Tourer is above all extremely practical, also thanks to an optional sensor-controlled tailgate, standard roof rack as well as a wide portfolio of ultra-modern assistance systems, connectivity possibilities and comfort features.



### **Opel Exclusive: Make it absolutely unique**

After being announced at the Geneva Motor Show in the spring, the IAA in Frankfurt does the honors and raises the curtain on the first Insignia in Opel Exclusive trim. This personalisation concept now allows Insignia buyers to choose exactly the color they want with 15 show stopping shades currently available, in addition to the regular color portfolio. Customers can also match their new Insignia to the colour of their favourite football jersey or even their first car for the ultimate personalisation. – all these shades can in future serve as the sample for customers' own individual paint tone. And while the normal Insignia models feature a lot of chrome, the High Gloss Black Pack gives the Exclusive model an extra sporty touch with high-gloss black Opel grille bar and window trim strips, exterior mirrors and much more. And a complementary design from a range of light alloy wheels can also be selected. The Exclusive line will also soon be expanded with an even larger selection of leather interior options and decorative design elements – resulting in unique automobiles personalized according to their owner's taste. In addition, every Insignia ordered as an Exclusive model comes with a host of standard trim features on top: Navi 900 IntelliLink with an eight-inch color touchscreen, Solar Protect heat-absorbing glazing as well as groundbreaking IntelliLux LED<sup>®</sup> matrix light are all on board.

### **Opel Vivaro Tourer and Life: Comfortable large van for business and vacation**

Last but not least, the new passenger vans Vivaro Tourer and Vivaro Life make their premieres at the IAA. Thanks to its numerous configuration possibilities, the Vivaro is already the most popular Opel commercial vehicle. With the new, especially comfortable and versatile passenger variants, the large, multifunctional van now opens a new chapter. Always on board: first-class equipment and comfort similar to that offered by a passenger car, variable seat configurations for passengers along with innovative technologies and assistance systems up to Cruise Control with speed limiter as standard.

The new Vivaro Tourer is ideal as a first-class business lounge. The second row of seats with the "Easy Entry" function can simply be spun around on its rails by 180 degrees, creating an inviting face-to-face environment. The roomy van is even more comfortable with two optional 360-degree swivel seats and folding table. Laptops and other mobile



devices can easily be connected via USB ports and a 220 volt plug. LEDs in the headliner provide ample interior lighting. The Vivaro Tourer also features exclusive exterior looks accented by high-gloss black door and tailgate handles, tinted windows and 17-inch light alloy wheels.

Elsewhere, the new Vivaro Life is the ideal camper and recreational van. Owners can simply head out and enjoy a longer break wherever they want – even if it involves overnight stays. Thanks to its clever and flexible equipment, the Vivaro Life is perfectly suited for a camping trip with the entire family or for a spontaneous weekend trip for two. Standard swiveling individual seats in the second row and a moveable, rail mounted seat bench equipped with a clever mechanism that can turn it into a comfortable bed in seconds in the third row help convert the lifestyle van into a cozy place to sleep with best-in-class comfort within seconds. Options include extra-dark tinted windows, a folding table between the second and third rows along with an auxiliary heater, which ensures comfortable temperatures even during the winter months.

Like its Vivaro Tourer sibling, the Vivaro Life comes with interior cladding with LED overhead lighting along with USB ports and a plug in the passenger compartment as standard. Air-conditioning/automatic climate control, Park Assist and many more features are also included in the standard version, as is plenty of comfort for driver and front seat passenger. Both can enjoy a relaxing drive thanks to the six-way adjustable seats with armrests, lumbar support and side airbags.

**Contact:**

Emily Barry | **Senior Brand & PR Manager** | Opel Ireland  
**Mob:** 087-700-8441 **Tel:** 01-216-1064 | E: emily.barry@opel.com



## Media Information

September 2017

Opel at the 67<sup>th</sup> International Motor Show: Grandland X

### **True Contender: The Athletic, Adventurous Opel Grandland X**

- Exactly right: Dynamic compact SUV for booming market
- Chic and spacious: Sporty style with crisp proportions and lots of room
- Top road grip: IntelliGrip for maximum traction on every surface
- Safe and relaxing: Ultra-modern assistance systems make driving easier
- Powerful and economical: Efficient engines ensure lively SUV driving fun
- First-class price-performance ratio: Top technologies and comfort as standard
- Head of the family: Third Opel X model after Mokka X and Crossland X

Modern, dynamic lines, a cool off-road look and the elevated seating position with good all-round visibility typical of an SUV, along with a host of top technologies as well as plenty of space and comfort for up to five adventurous passengers – this is the new Opel Grandland X, which is currently celebrating its world premiere at the International Motor Show in Frankfurt. The newcomer is a true contender in the booming SUV segment. In the compact class alone, the SUV share has increased from seven percent in 2010 to nearly 20 percent today. Ideally equipped, the new Grandland X comes to market as the third member of the Opel X family. It joins its Opel Crossland X and bestseller Opel Mokka X siblings, which both are some 20 centimeters shorter in length. At the same time, the Grandland X expands the extensive Opel portfolio in the very popular compact car segment from Astra to Zafira.

All this comes at an extremely attractive price-performance ratio. The new Opel Grandland X will be at dealerships shortly with prices starting at €27,995 for the SC 1.2 (130PS) Petrol model. It already comes with numerous features on board as standard. These include LED daytime running lights, LED taillights, the camera-based Lane Departure Warning, Road Sign Recognition, intelligent Cruise Control, Hill Start Assist, Radio R4.0 with Bluetooth hands-free phone capability, air conditioning with particulate and odour filter, comfort seats with numerous adjustment possibilities and a 40:60 split foldable rear seat back. Opel



OnStar is already standard from the Edition trim level. The cool, dynamic design of Opel's new compact SUV makes it a real eye-catcher – even more so with the optional two-color finish with contrasting black roof.

### **Safe driving fun: IntelliGrip, ultra-modern assistance systems and engines**

The Grandland X drives as dynamically as it looks and offers one thing above all: safe driving fun all year round and on every surface. This is also thanks to the optional electronic **IntelliGrip** traction that ensures top road grip in diverse driving situations. The driver has a choice of five driving modes. The system then adapts the torque distribution to the front wheels, allows wheel-spin if necessary, and with the automatic transmission adjusts shift points as well as throttle response. This ensures best traction and stable handling regardless of whether the Grandland X is travelling on snow, mud, sand or wet surfaces.

The Grandland X also features a first-class portfolio of ultra-modern assistance systems that make traveling more relaxing: Forward Collision Warning with Automatic Emergency Braking and pedestrian detection, Driver Drowsiness Alert, Advanced Park Assist and the 360° Camera are just some highlights. Optional systems such as Automatic Cruise Control with stop function, which maintains the speed and selected distance to the vehicle ahead and brakes to a full stop or accelerates the Grandland X when required, increase safety even further.

Opel again leads the way in lighting technology, equipping the Grandland X with bright driving light thanks to Adaptive Forward Lighting (AFL) LED headlamps upon request. Functions such as cornering light, high beam assist and auto levelling guarantee optimal illumination of the road ahead in all situations.

In addition to the optional electronic IntelliGrip traction and many driver assistance systems, the lively engines also contribute to driving fun with the Grandland X. Initially two engines that boast excellent CO<sub>2</sub> emissions are available – a real plus for tax savings and economic efficiency. Both engines can be combined with a modern six-speed manual or friction-optimized six-speed automatic transmission and come with Start/Stop as standard.



- The 1.2 all-aluminum Turbo gasoline direct injection engine delivers 96 kW/130 hp and maximum torque of 230 Nm from 1,750 rpm (NEDC fuel consumption: urban 6.4-6.0 l/100 km, extra-urban 4.9-4.5 l/100 km, combined 5.5-5.1 l/100 km, 127-117 g/km CO<sub>2</sub>).
- The 1.6-litre diesel with 88 kW/120 hp provides maximum torque of 300 Nm from 1,750 rpm (NEDC fuel consumption: urban 5.1-4.7 l/100 km, extra-urban 4.2-3.5 l/100 km, combined 4.6-4.0 l/100 km, 118-104 g/km CO<sub>2</sub>).
- For customers looking for even more power, Opel will be expanding the Grandland X powertrain portfolio in the near future, also with a top diesel.
- In addition, a new eight-speed automatic transmission will enhance the portfolio.

### **Sporty, elegant, comfortable: This is how a modern SUV should look**

At 4,477 millimetres long, 1,856 millimetres wide (without door mirrors) and 1,609 millimetres high, the new Opel Grandland X is a cool, robust SUV from every perspective of its sporty presence. In the front above the skidplate the bold grille proudly displays the Opel Blitz. The chrome winglets embrace the brand logo and flow outwards to the slim, double-wing LED headlamps, optically widening the front and giving the Grandland X a powerful, solid stance..

Its side views echo the attractive combination of rugged SUV appeal and elegant lines. Muscular, sculpted wheel arches and protective cladding on the lower body give the Grandland X real off-road appeal. In contrast, clear lines and the refined blade on the lower doors identify the new Grandland X as a member of the Opel family. Optional two-tone finish with the roof in contrasting black adds an extra touch of personalization. Its smooth flow into the rest of the body is emphasized by the “breakthrough” C pillar, which also creates a dynamic bond to the rear. The rear view of the Grandland X shows down to the smallest detail what real SUV design means: wide stance, silver underbody protection with integrated tailpipes on the left and right, and above that protective cladding and slim LED taillights underline the newcomer’s sporty, muscular character.

The high quality continues in the interior: the instrument panel and centre stack with touchscreen are clearly laid out and horizontally aligned to the driver. The centre stack has three horizontal rows of controls for fast and intuitive access to infotainment, climate control and chassis functions. The interior surfaces have a high-quality look and feel, giving



the driver and passengers a feeling of well-being and comfort in all seats. They benefit from the SUV-typical elevated seating position that facilitates ingress/egress and ensures good visibility. The optional panorama glass sunroof floods the interior with light and provides excellent skyward visibility. Typical first-class Opel comfort is ensured by the optional AGR (Campaign for Healthier Backs) certified ergonomic seats as well as a heated steering wheel and seat heating front and rear.

The long wheelbase of 2,675 millimetres adds to the airy interior feeling and ensures that up to five people enjoy generous space in the compact class SUV. And with a load volume of 514 to 1,652 liters for luggage and sport equipment, the new Opel SUV is even on a par with extremely spacious compact class station wagons. Depending on trim variant, access to the luggage compartment is very easy and comfortable with the sensor-controlled tailgate that opens and closes automatically with a simple kicking movement.

In typical Opel fashion, Grandland X drivers and passengers enjoy top connectivity with the latest generation of Android Auto and Apple CarPlay compatible IntelliLink systems as well as the personal connectivity and service assistant Opel OnStar including Wi-Fi Hotspot<sup>1</sup> and new services such as booking hotel rooms<sup>2</sup> and searching for parking<sup>3</sup>. Smartphones can even be charged wirelessly via inductive charging. For music fans who want to enjoy a top sound experience, a Denon premium sound system with eight loudspeakers and subwoofer is available.

**Contact:**

Emily Barry | **Senior Brand & PR Manager** | Opel Ireland  
**Mob:** 087-700-8441 **Tel:** 01-216-1064 | E: emily.barry@opel.com

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<sup>1</sup> OnStar Services require activation and account with OnStar Europe Ltd. Wi-Fi Hotspot Services require account with nominated network operator. Charges apply after expiry of applicable trial periods. All services subject to mobile network coverage and availability. Check [LOCAL SITE] for service limitations and charges.

<sup>2</sup> Via Booking.com. E-Mail address and credit card required.

<sup>3</sup> Via Parkopedia





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September 2017

Opel at the 67<sup>th</sup> International Motor Show

### **Sports Machine for Connoisseurs: Insignia GSi Makes the Difference**

- Sharper: sporty front and rear design plus eye-catching 20-inch wheels
- More precise: FlexRide chassis and Brembo brakes tuned to optimum at Nürburgring
- Powerful: 2.0-litre Direct Injection Turbo gasoline engine and 2.0-Litre BiTurbo diesel
- Efficient: lightweight, turbocharging and friction optimized eight-speed automatic
- Higher grip: all-wheel drive with torque vectoring, strong-performing Michelin sports tires
- Better control: new AGR-certified seats with high lateral support and comfort
- Quicker: GSi leaves more powerful OPC-predecessor behind on *Nordschleife*

Sharper, more precise, even more efficient. The new Opel Insignia GSi is a sports sedan for those who like something special. A driver's car for maximum fun on all kinds of roads. The chassis with its very dynamic set-up and the particularly high level of grip, in combination with all-wheel drive, ensures a rewarding driving experience as well as maximum safety. The new eight-speed automatic transmission can be operated via shift-paddles at the steering wheel – like a racing car – for an even more active driving experience. Furthermore, the Insignia GSi is available with two real top-of-the-range engines: the 191 kW/260 hp 2.0 Direct Injection Turbo petrol engine (Official fuel consumption GSi 2.0 Direct Injection Turbo in accordance with New European Driving Cycle: urban 11.2 l/100 km, extra-urban 7.1 l/100 km, combined 8.6 l/100 km, official specific combined CO<sub>2</sub> emissions 197 g/km) and the 154 kW/210 hp 2.0-litre BiTurbo diesel engine (Official fuel consumption GSi 2.0 BiTurbo in accordance with New European Driving Cycle: urban 8.9 l/100 km, extra-urban 6.1 l/100 km, combined 7.3 l/100 km, official specific combined CO<sub>2</sub> emissions 192 g/km). It develops maximum torque of 480 Nm thanks to sequential two-stage turbocharging.



Typical of the new Insignia-generation is this combination of 2.0-litre turbo power, lightweight design and low center of gravity. This results in excellent balance and a very good power to weight ratio. Such internal values deserve a special exterior. With large chrome air-intakes at the front and a neat rear spoiler for the necessary downforce on the rear axle, the GSi's looks perfectly match the performance. The leather upholstered, integrated sports seats (specially developed for the GSi), the leather sports steering wheel and the aluminum pedals add the finishing touches.

Fine tuning in the best Opel tradition has led to the most efficient Insignia ever that makes the new GSi dynamically different to the already agile Insignia Grand Sport. A new level of modern sportiness characterized by superb grip and razor-sharp precision – talents that fans of sporty midsize sedans will appreciate, which can also be seen on the stop watch. "The new Insignia GSi equipped with the 2.0-liter turbocharged petrol unit is clearly quicker over one lap of the *Nürburgring-Nordschleife* than the more powerful Insignia OPC of the previous generation," concluded Director Performance Cars & Motorsport, Volker Strycek after testing. One of the reasons is that the GSi limousine is 160 kilograms lighter than a comparable Insignia OPC 2.8 V6 Turbo. Just like a lean athlete.

"It is this combination of low weight – especially on the front axle – low center of gravity, easy handling, high power over a wide rpm-band and best traction which makes the GSi so fast," says an enthusiastic Strycek. "That is pure efficiency. The high grip level is perfect for the *Nordschleife* and a fun-to-drive as well as safety advantage on public roads."

### **On the "Green Hell": the toughest race track in the world**

The finishing touches were put to the Insignia GSi on the legendary *Nürburgring-Nordschleife*. Here in the Eifel Mountains, Opel runs a test center for setting up its performance cars. The Opel engineers have developed an all-new chassis for the GSi on the Nürburgring, which triple F1 world champion Jackie Stewart famously described as the "Green Hell". Shorter springs lower the GSi by 10 millimetres and special sports shock absorbers reduce body movements to a minimum. The powerful Brembo four-cylinder brakes (diameter 345 millimetre) and the already direct steering were adapted accordingly. The Insignia GSi is equipped as standard with the mechatronic FlexRide chassis. It adapts shock absorbers and steering in fractions of a second; the control unit also changes the



calibration of the accelerator pedal and the shift points of the eight-speed automatic. The driver can choose between Standard, Tour and Sport modes. Subject to the chosen mode, steering and throttle-response is then even more direct. Exclusive to the GSi is the Competition mode, which is activated via the ESP button. A double-press allows skillful drivers more yaw and switches off traction control – for a fast lap of the *Nordschleife*, for example

The sports-chassis, developed in combination with the extra grippy Michelin Pilot Sport 4 S tires and big 20-inch wheels, offers almost limpet-like levels of adhesion. A major contribution comes from the all-wheel drive with torque vectoring fitted as standard, which is unique in this segment. In this high-tech system a conventional differential on the rear axle is replaced by two clutches, which can accelerate each rear wheel individually in fractions of a second, depending on the driving situation. Annoying understeer, where the front wheels push towards the outside of the corner, is therefore almost banished from the Insignia GSi. In other words, the GSi takes a neat line through a series of turns.

The sports sedan is powered by either an impressive 2.0-litre petrol turbo engine or the new 2.0-litre BiTurbo diesel unit. The powerful 2.0-litre turbo produces 191 kW (260 hp) and develops generous torque of 400 Newton metres between 2,500 and 4,000 rpm. It enable the GSi to complete 0 to 100 km/h acceleration in just 7.3 seconds. Maximum speed is 250 km/h. All those who prefer turbo diesel power can also get the GSi with the newly developed 2.0-litre BiTurbo. It produces 154 kW/210 hp at 4,000 rpm and develops strong torque of 480 Nm from only 1,500 rpm thanks to sequential two-stage turbocharging. The new Insignia BiTurbo accelerates from 0 to 100 km/h in just 7.8 seconds with a maximum speed of 233 km/h.

Both top-of-the-range engines are mated to an all-new eight-speed automatic transmission. The driver has the option of shifting gears via paddles at the steering wheel. With the transmission shifting automatically the driver can even preselect the shift points in Standard and Sport modes.



### **Sporty features: from new Opel performance sport seat to rear spoiler**

The sporty capabilities of the Insignia GSi are matched by design cues, technology-highlights and accessories. At the top of the list is the new sports seat developed by Opel, which provides increased lateral support as well as long-distance comfort. The premium sports seat is AGR-certified (Aktion Gesunder Rücken e.V.) and therefore ergonomically ideal. Just like in the Insignia Grand Sport it offers ventilation, heating, massage and adjustable side bolsters. In the GSi the tall seatback also features an integrated head restraint. The routing of the seatbelt at shoulder level is ideal, which is not a given for integral seats. The customer can choose from two leather combinations, each decorated with a GSi emblem. The logo also proudly adorns the rear of the car, which carries an efficient spoiler for the required downforce on the rear axle. The rear apron looks similar to a diffuser and features two chrome-edged exhaust pipes. Similarly chrome-edged air-intakes are located ahead of the front wheels. Fans will also appreciate the appropriate ambience in the interior, such as in the flattened lower area of the leather-wrapped steering wheel, the aluminum pedals and the black ceiling – in the best style of a very special sports sedan.

### **33-year tradition: the GSi models from Opel**

The Insignia GSi continues a long tradition of sporty Opel cars named GSi. The first to stir up excitement were the Manta GSi and the Kadett GSi (115 hp from 1.8-liters) in 1984. Only four years later the 2.0-liter DOHC 16-valve engine in the Kadett 2.0 GSi 16V delivered 150 hp. The first Astra also featured this engine and in 1993 there was a 1.8-liter 125 hp alternative in the Astra GSi. There was also a GSi with various generations of the Corsa, beginning with the 100 hp Corsa A (1988) that has become a much sought-after classic. At the (provisional!) end of the line was the Corsa D in August 2012.

The world premiere of the new Insignia GSi at the International Motor Show will mark the start of a new chapter of sporty Opel cars. The limousine will be available to order in Germany in mid-October: the Insignia GSi Sport Tourer station wagon will follow shortly after.

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**Contact:**

Colin Yong

+49 (0) 6142-7-69576

[colin.yong@opel.com](mailto:colin.yong@opel.com)



## Media Information

September 2017

Opel at the 67<sup>th</sup> Frankfurt Motor Show (IAA)

### **Opel Flagship with Offroad Appeal: The New Insignia Country Tourer**

- For adventurers: Sporty top-of-the-range Insignia with rugged look
- For all terrains: All-wheel drive with torque vectoring, 20 mm more ground clearance
- For powerful performance: New top-of-the-range diesel with sequential turbocharging
- For the highest demands: Outstanding technologies, new Opel OnStar services

The new top-of-the-range Opel models, the Insignia Grand Sport and the Insignia Sports Tourer celebrated their world premieres a few months ago – but now the dream duo has become a triumphant trio with the new Opel Insignia Sports Tourer celebrating its world premiere at the Frankfurt Motor Show.

The new Opel Insignia Country Tourer impresses with the same characteristics as its Grand Sport and Sports Tourer siblings – it is spacious and considerably lighter than the outgoing version thanks to an all-new architecture. It also comes with a wide range of innovative technologies, just as a true flagship should. Furthermore, it captivates with its very own country-style charm: all-round black protective cladding and silver front and rear skid plates give the newcomer a rugged offroad appearance. Customers who prefer an even more individual vehicle can also tailor it thanks to the Opel Exclusive concept, which provides an unlimited choice of colors.

#### **Adventure-ready: Leading propulsion and chassis technologies**

The new Opel Insignia Country Tourer packs a punch with powerful turbo petrol and turbo diesel engines. The top-of-the-line diesel unit is new 2.0-litre BiTurbo diesel (Official fuel consumption in accordance with NEDC urban 8.9-8.8 l/100 km, extra-urban 6.0-5.9 l/100 km, combined 7.2-7.1 l/100 km, official specific combined CO<sub>2</sub> emissions 191-188 g/km). The newly designed 2.0-litre diesel engine produces 154 kW/210 hp at 4,000 rpm and develops strong torque of 480 Nm from only 1,500 rpm thanks to sequential two-stage



turbocharging giving the Country Tourer the power befitting an adventurer. Elsewhere, the two-litre Turbo petrol direct injection engine with 191 kW/260 hp (NEDC fuel consumption: urban 11.5 l/100 km, extra-urban 7.3 l/100 km, combined 8.9 l/100 km, 203 g/km CO<sub>2</sub>) heads up the petrol range. Both engines create ample driving pleasure in combination with new eight-speed automatic transmission and state-of-the-art Twinster all-wheel drive.

In addition, the newcomer will also be available with the new eight-speed automatic transmission and ground-breaking all-wheel drive technology. Twenty millimeters of additional ground clearance along with the innovative **all-wheel drive with torque vectoring** and the new five-link rear suspension give the Insignia Country Tourer the most polished driving system in its class. Instead of a traditional rear differential, which transmits equal amounts of torque to the rear wheels, the Opel Insignia Country Tourer boasts two electrically controlled multi-plates clutches which enable a more individual and precise transmission of power to each wheel – irrespective of road or weather conditions. To counteract the understeer tendency in tight corners taken at higher speeds, the system, depending on the acceleration command and steering movement, sends more torque to the outside rear wheel. This happens without any further driver intervention and in a split second to stabilise the vehicle. Furthermore, the Insignia turns in with more precision, responding more spontaneously to inputs from the driver. This results in neutral vehicle behavior, making the car more stable and steerable for the driver, no matter what the situation.

The further improved **FlexRide chassis** provides the basis for optimal, situation-based driving behavior. It adapts the dampers, steering, throttle response and shift points (on automatics) independently or based on the modes 'Standard', 'Sport' or 'Tour' which can be selected by the driver. The new central 'Drive Mode Control' software is the heart and soul of the adaptive chassis. It continuously analyses the information provided by the sensors and settings and recognises the individual driving style.

### **Robust exterior, spacious interior: The Insignia for country fans**

The new Insignia Sports Tourer is already in very good shape: It takes the Opel design philosophy to the next level with its sporty yet elegant styling and its breathtaking lines. The



all-new lightweight architecture is one of the main reasons behind its feisty and agile performance. The Country Tourer has all of these qualities and more.

The prominent landscape grille and slim headlamps offer a wide horizontal impression, whilst the silver colored skid plate helps to pull the car down to underline the solid stance. Molded black protective cladding in the lower fascia, the wheel arches and along the lower body side emphasise the rugged appearance. Just like the front, the rear end also delivers adventurous cues, such as a silver colored skid plate and dual exhaust bezels that reinforce the wider impression.

Matching the character of the rugged all-rounder, the new Insignia Country Tourer is above all extremely practical. In order to make loading as easy as possible, the tailgate can be opened without touching the car. In combination with “Keyless Open & Start” a simple kicking motion under the rear bumper is enough to open the tailgate (a vehicle silhouette projected onto the ground shows the correct area). Another kicking motion under the bumper will close the tailgate. In order to increase loading space to 1,665 litres, the new Insignia Country Tourer comes with optional 40/20/40 foldable rear seats enabling even more flexible loading space configurations. The rear seat bank can be folded down by simply pushing a button located in the luggage compartment. And the standard robust roof railing not only emphasises the adventurous look but also increases the application spectrum of the new Insignia Country Tourer allowing the rugged station wagon to carry roof loads of up to 100 kilograms.

Elsewhere, the wheelbase has been elongated by 92 mm, enabling a much more spacious interior that especially benefits the rear passengers. The wellness atmosphere is further underlined by the driver-oriented cockpit, the AGR-certified (Aktion Gesunder Rücken e.V.) **premium ergonomic front seats** and the **heated outer rear seats**. The **heated windshield** and the **heated steering wheel** ensure good visibility and a comfortable drive even on the coldest days.

### **Outstanding technology on board: Safe, comfortable, superb connectivity**

Just like its Grand Sport and Sports Tourer siblings, the Insignia Country Tourer comes with numerous **ultra-modern technologies and assistance systems** that enable a new



level of safety and comfort. One of the highlights in every sense of the word is the second generation of Opel's innovative and award-winning adaptive **IntelliLux LED<sup>®</sup> matrix light**. The Opel LED<sup>®</sup> matrix light now has 16 LED segments integrated into each of the very slim headlamps and comes with an innovative active curve lighting function and dedicated LED spotlight with a range of up to 400 meters. Further additions include the head up display, the 360° surround view camera, adaptive cruise control (ACC) with automatic emergency braking, Lane Keep Assist with automated steering correction and Rear Cross Traffic Alert.

The latest Apple CarPlay and Android Auto compatible IntelliLink systems ensure outstanding entertainment and connectivity. And the smartphone can even be charged without a cable while it is seamlessly integrated within the infotainment system. The groundbreaking personal connectivity and service assistant Opel OnStar is also on board. It comes with an extensive service portfolio ranging from automatic crash response to stolen vehicle assistance. In addition the OnStar portfolio also includes the booking service<sup>1</sup>, and parking search<sup>2</sup>. Both services rely OnStar advisors who can book hotel rooms and/or search for suitable car parks.

**Contact:**

Emily Barry | **Senior Brand & PR Manager** | Opel Ireland  
**Mob:** 087-700-8441 **Tel:** 01-216-1064 | E: emily.barry@opel.com

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<sup>1</sup> Via booking.com. E-mail address and credit card required.

<sup>2</sup> Via Parkopedia



## Media Information

September 2017

Opel at the 67<sup>th</sup> International Motor Show: Opel Exclusive

### Opel Exclusive: Create Your Personalized Insignia

- New level of personalisation: Opel Exclusive provides for owners' personal statement
- Unlimited colours: Customers can stand out with colour developed specifically for them
- Additional possibilities: Exclusive wheels, leather options and design details
- Ultra-modern solutions: 4K digital showroom and Augmented Reality app

When Opel launched the ADAM in 2013, it not only marked the introduction of a new small car to the market – it also tapped in to the increasing demand for greater personalisation and individuality. The company has continued to develop this concept and has introduced a program that allows customers to configure and style their car according to their own personal taste. With the introduction of the new Insignia, Opel will now offer a new level of personalisation called Opel Exclusive. It provides Opel Insignia buyers, no matter whether they order a Grand Sport, Sports Tourer, Country Tourer or GSi variant, with an unlimited choice of colours and a selection of alloy wheels. Down the line, customers will also have access to a range of leather options and other design details that will enable them to create a car that stands out from the crowd and reflects their personality.

Selecting the perfect colour for a new car can sometimes prove to be more difficult than first meets the eye. The red offered by the carmaker might be too dark, the blue too light or the green tone too close to mint for personal liking. Therefore, customers sometimes have to accept a compromise when purchasing the car they really want. Opel are the first volume manufacturer to introduce a solution to this dilemma by launching the Opel Exclusive program. The name reflects Opel's desire to give customers the chance to create something that is exclusive to their own personal taste and preferences.



“Opel Exclusive almost knows no limits. Personalised colours, customisable design details and inimitable comfort features help you create the Insignia of your choice and exactly how you want it. Literally unique to you,” said Opel CMO Tina Müller.

### **Stand out from the crowd with your exclusive colour**

When customising their new Opel Insignia, Opel Exclusive customers can choose from up to 15 pre-defined colours. These are available in addition to the regular colours and solely available to Opel Exclusive clients. However, this is by no means all. Customers looking for even more individualisation can create their own colour no matter whether it is the shade of their favourite football jersey or their first. The Opel experts will match the colour when a sample is provided so that everybody can have a car in their preferred colour.

With the choice of colour made, Opel Exclusive customers can add a further level of customisation by selecting a unique paintwork option. Opel currently offers five distinctive finishes:

- Tri-coat paint finish: Owes its intensive and smooth appearance to the three-layer coating
- Metallic paint finish: Reflects more incident light, which gives the paint its sparkling shine.
- Pearlescent/mica finish: Dazzles with fine layers of crystals embedded in the paint finish that help bring out an exceptionally natural pearly shine
- Solid finish: Shines with the powerful appearance of a pure colour without the additional effect of mixed-in metallic or mica particles
- Tinted clearcoat finish: Gives the additional impression of depth while at the same time being colour-intensive and brilliant.

And while standard normal Insignia models feature a lot of chrome, the High Gloss Black Pack gives the Exclusive model an extra sporty touch with high-gloss black Opel grille bar and window trim strips, exterior mirrors and much more.

In addition to the choice of colour and paint finish, Opel Exclusive also offers a selection of four new and exclusive alloy wheels to help customers create their own unique car.



Ranging from 18 to 20-inches, the wheels bring a new level of pure dynamism to the Insignia with their breathtaking design. Additionally, going forward Opel will offer a range of exclusive leather options and decorative design elements so that customers can customize the car even further. Obviously, these represent additional options and they can be combined with existing 'regular' Insignia options without restriction.

### **New digital showroom and Augmented Reality App**

As part of the Exclusive program, Opel has also explored new digital solutions. For example, customers can create their vehicle in ultra-high definition resolution in the digital 4K showroom, giving them the opportunity to experience their new, unique car as if it were standing right in front of them. In addition, Opel is adding a new dimension to exclusivity: with the new Opel Exclusive Augmented Reality App. It enables users to bring their personal Opel Insignia Exclusive virtually into their home. The app needs to be downloaded (via Apple iTunes and Google Play), opened and the marker sent to an email account. By scanning the printed marker with a smartphone or tablet, potential customers can see their unique Insignia no matter where they are and from every angle. Pictures can be sent directly via email to a friend or posted on various social media channels.

### **Contact:**

Emily Barry | **Senior Brand & PR Manager** | Opel Ireland  
**Mob:** 087-700-8441 **Tel:** 01-216-1064 | E: emily.barry@opel.com



## Media Information

September 2017

Opel at the 67<sup>th</sup> International Motor Show

### **Functional, Comfortable, Versatile: The new Opel Vivaro Tourer and Life Large Vans**

- New Vivaro Life: The recreational van with on-board sleeping facilities
- New Vivaro Tourer: The versatile business lounge

The Opel Vivaro truly is multitalented. It serves as a flexible and dependable colleague and simultaneously as an efficient transporter. Thanks to the numerous configuration options, the all-rounder is Opel's top-selling commercial vehicle. Now the Vivaro is opening a new chapter – with the especially comfortable and versatile passenger variants Vivaro Tourer and Vivaro Life. Both newcomers are celebrating their debuts at the Frankfurt Motor Show and also have the following in common: first-class equipment and comfort similar to that offered by a passenger car, variable seat configurations for passengers along with innovative technologies and assistance systems. For example, cruise control with speed limiter, a leather steering wheel and fog lights come as standard on both variants. In addition, both of the new large van variants will also dazzle with further design details

“Our new passenger variants, the Opel Vivaro Life and Tourer, open up a vast new range of applications for our customers. As a comfortable business shuttle bus and travelling companion for work and recreation, the Vivaro now also meets highest demands in terms of comfort and flexibility,” said Steffen Raschig, Director Commercial Vehicles Opel & Vauxhall.

#### **Vivaro Life: Hotel on wheels**

The new Vivaro Life is the ideal camper and recreational van. Owners can simply head out and enjoy a longer break wherever they want – even if it involves overnight stays. Thanks to its clever and flexible equipment, the Vivaro Life is perfectly suited for a camping trip



with the entire family or for a spontaneous weekend trip for two. Standard swiveling individual seats in the second row and a moveable, rail mounted seat bench equipped with a clever mechanism that can turn it into a comfortable bed in seconds in the third row help convert the lifestyle van into a cosy place to sleep with best-in-class comfort within seconds. Options include extra-dark tinted windows, a folding table between the second and third rows along with an auxiliary heater, which ensures comfortable temperatures even during the winter months.

Like its Vivaro Tourer sibling, the Vivaro Life comes with interior cladding with LED overhead lighting along with USB ports and a plug in the passenger compartment as standard. Air-conditioning/automatic climate control, Park Assist and many more features are also included in the standard version, as is plenty of comfort for driver and front seat passenger. Both can enjoy a relaxing drive thanks to the six-way adjustable seats with armrests, lumbar support and side airbags.

### **Vivaro Tourer: Professional passenger shuttle with business lounge qualities**

The new Opel Vivaro Tourer has the perfect credentials for a comfortable business and travelling lounge thanks to the numerous interior configuration possibilities. The second row of seats consisting of three individual seats with armrests on the outside is mounted on a rail system as standard in the versatile VIP shuttle. In order to facilitate access to the third row of seats which is also mounted on a rail system, the outer seats in the second row can easily be folded forwards thanks to the Easy Entry function. Furthermore, the Vivaro can also be ordered with an optional second sliding door.

Those who want to use the Vivaro Tourer as a modern mobile meeting room can simply spin the second row of seats by 180 degrees, creating an inviting face-to-face environment. The roomy van is even more comfortable with two optional 360-degree swivel seats – also available in leather – and folding table. Laptops and other mobile devices can easily be connected via two USB ports and a 220 volt plug (up to 300 watts) in the second row. The entire interior is cladded as standard – just as it is in the Vivaro Life – to ensure the appropriate atmosphere. Elsewhere, the LED overhead lighting provides pleasant light in the dark, automatic climate control in the front and manual air-conditioning in the rear assure agreeable temperatures and standard tinted rear windows ensure privacy.



Front seat occupants can also enjoy practical comfort. A front passenger bench for two people with integrated storage compartment comes as standard, while an optional six-way adjustable individual passenger seat with armrest, lumbar support and side airbag is available as an option. Apart from the tactilely pleasant leather steering wheel, modern assistance systems make the drive more relaxing: Rear Park Assist helps prevent unwanted bumps and scratches when maneuvering, and a Rear View Camera is available as an option. The windshield wipers and headlights are activated automatically when necessary. The static cornering light illuminates the curve in the direction of travel. Furthermore, the Vivaro Tourer always comes with LED daytime running lights.

Four different infotainment systems are available for outstanding entertainment, including the optional Navi 80 IntelliLink with real time traffic function. The system is easy to operate via the 7-inch color touchscreen, buttons on the steering wheel or voice control. The navigation unit can also provide the driver with real-time traffic updates and provide alternative routes before getting stuck in traffic thanks to its digital connectivity.

### **Strong characters: Chic exterior, comfortable interior**

The Vivaro Life and the Vivaro Tourer both also feature exclusive exterior looks accented by high-gloss black door and tailgate handles as well as side-view mirror housings. In addition, extra-dark tinted windows behind the B-pillar and 17-inch light alloy wheels in “Diamond Cut” look are available.

### **Contact:**

Emily Barry | **Senior Brand & PR Manager** | Opel Ireland  
**Mob:** 087-700-8441 **Tel:** 01-216-1064 | E: emily.barry@opel.com